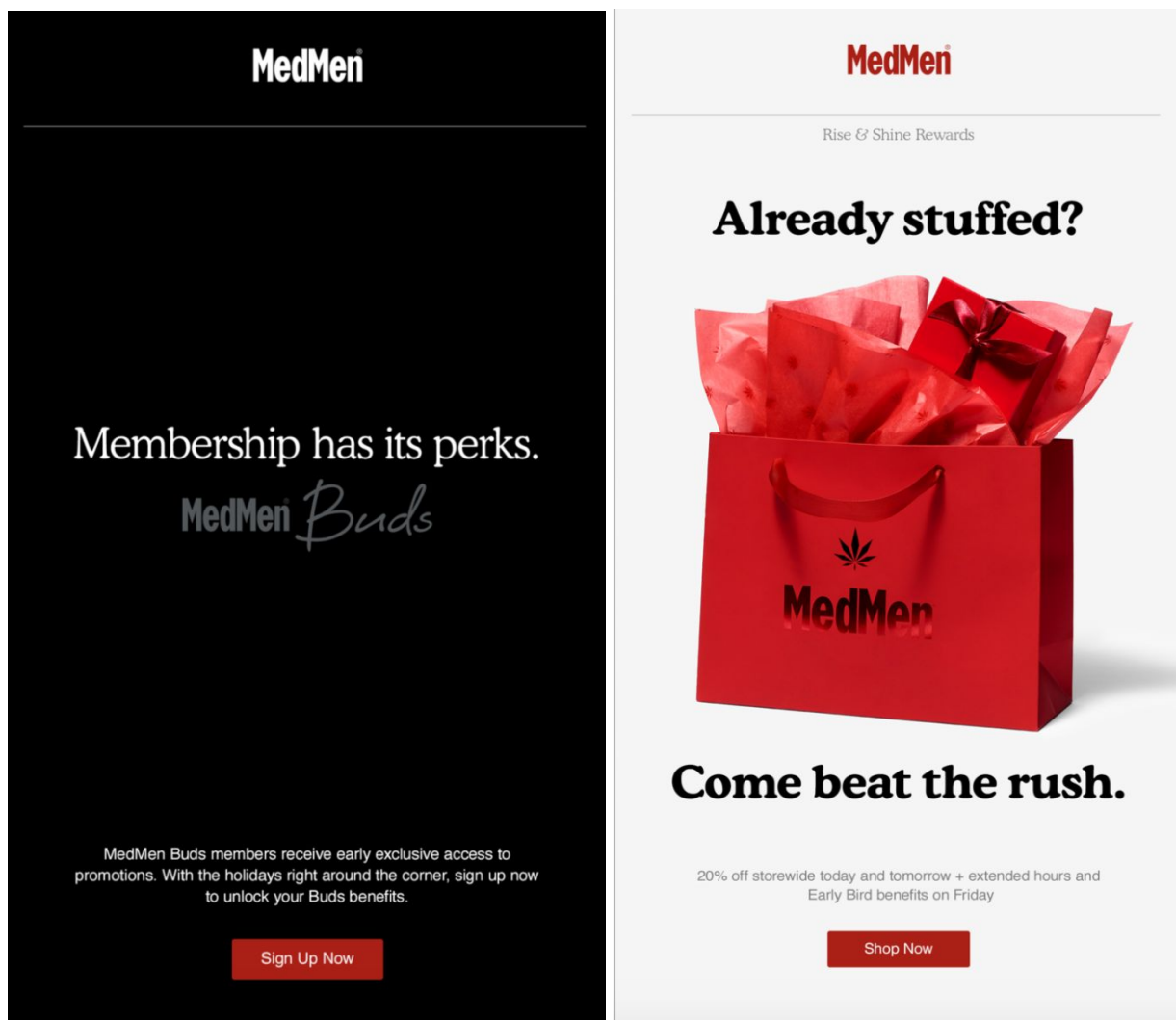


MedMen

As a copywriter at MedMen, the biggest challenge came in the form of all the rules and restrictions in the cannabis industry. This was an excellent opportunity to get creative in order to be compliant.

Thanksgiving Campaign

For MedMen's week-long holiday specials, we created emails encouraging consumers to sign up for the customer loyalty program. We also announced Thanksgiving-day deals and our Giving Tuesday initiative.



MedMen®

Giving Tuesday

**It's better
to give *and*
receive.**



XX% of every purchase made throughout the day will go to the American Civil Liberties Union, a non-profit dedicated to defending the rights and liberties of every person in the United States.

Shop Now

MedMen®

Still not full?

**Cyber
Monday**

Members earn

2x
points
on all purchases*
under \$100

3x
points
on all purchases*
over \$100

Become a member to unlock the benefits.

Sign Up Now

Pride Campaign



**You've Never Celebrated
Pride like This Before**

This June, when you purchase any of our new limited-edition Pride products, 15% of the proceeds will go to Equality California, an advocate for LGBTQ rights in the state.

[Shop Now](#)

Showing Your Pride Never Felt So Good



Our new limited-edition Pride products have arrived and for the month of June, 15% of the proceeds will go to Equality California, an advocate for LGBTQ civil rights in the state and nationwide. Feel good knowing that you can elevate your pride, and a worthy cause.

[Shop Now](#)


MedMen Buds

I wrote copy for several landing page options introducing MedMen Buds, the company's new loyalty program.

**We've made cannabis
even more rewarding.**


MedMen Buds


Introducing MedMen Buds, a new loyalty
program that makes every trip to
MedMen even more rewarding.


Join
Click below to sign up. It's free,
fast, and easy.

MedMen Buds
Let's be buds with benefits.

Introducing MedMen Buds, a new loyalty
program that makes every trip to
MedMen even more rewarding.


Join
Click below to sign up. It's free,
fast, and easy.


Earn
Earn one point for every dollar you spend.
Redeem X points for a \$5 reward.